

Rate Card



CITIZENS'
VOICE

দেশ ও মানুষের সংবাদ

Introduction

Citizens Voice is a dynamic and responsible online news platform committed to delivering reliable, informative and relevant journalism to the people of Bangladesh. We believe news is not just information—it's a powerful tool for knowledge, accountability, and public engagement.

Our Focus

Our primary focus is to present the latest updates and in-depth analysis on key sectors that shape our economy and national progress—such as economy, business, infrastructure, the stock market, and corporate affairs. We aim to inform the public about policy decisions, economic trends and governance issues that affect their daily lives and future.

However, Citizens Voice is not limited to economic coverage alone. Our reporting spans across governance, politics, judiciary, international relations, technology, sports, entertainment and literature.

We emphasize factual accuracy and source transparency. For international news, we rely on trusted global agencies like Reuters, AFP, Bloomberg, The New York Times, Project Syndicate, BBC, Business Standard and local outlets like Prothom Alo, Jugantor and Bonik Barta to ensure verified and balanced reporting.

The Voice of the People

More than a news portal, Citizens Voice serves as a civic platform—a space where individuals can express opinions, share concerns and contribute ideas. We strive to reflect the voices of everyday citizens, amplifying their stories and linking them with policymakers and public service authorities.

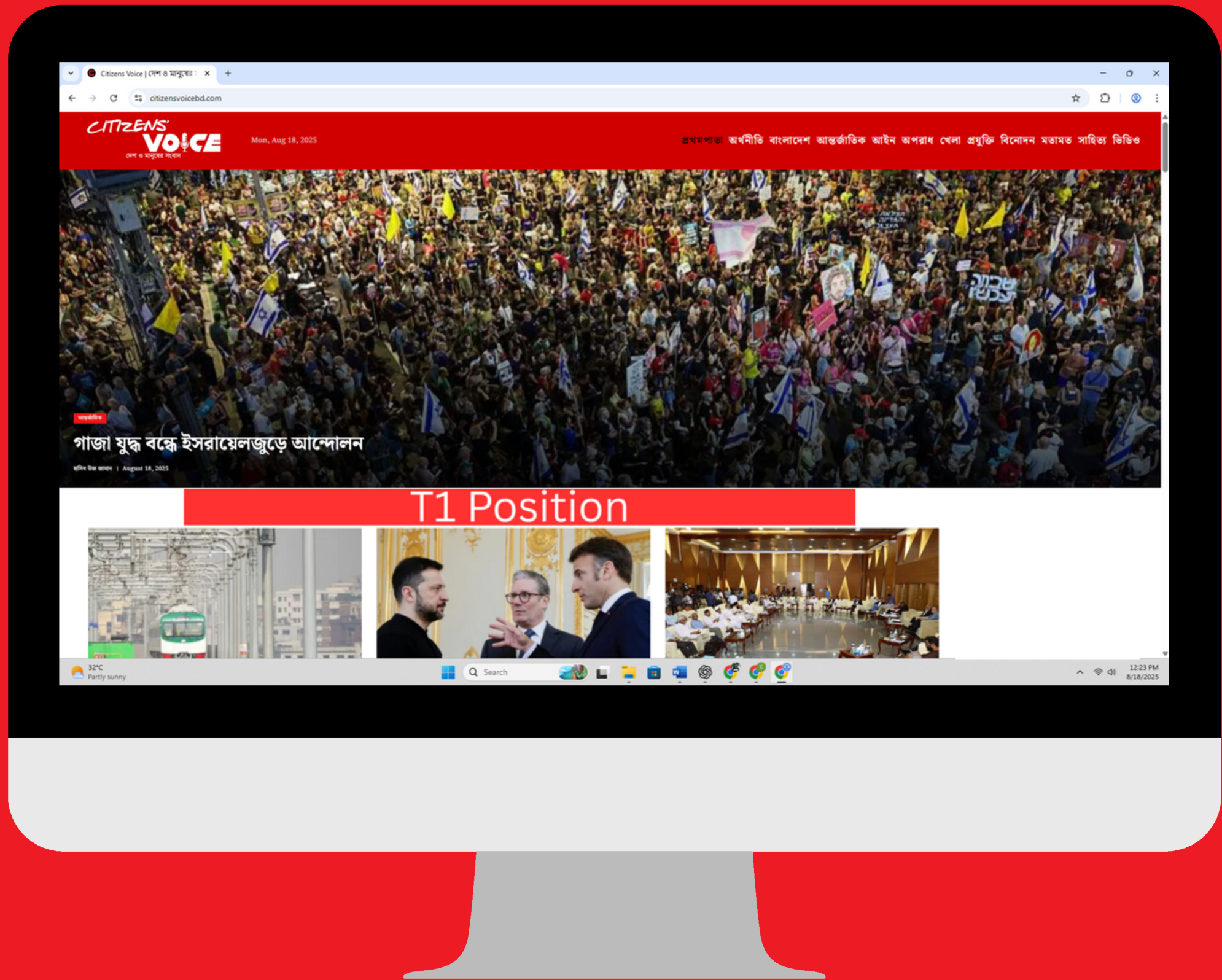
By doing so, we help create a bridge between citizens and the state, improving information flow and raising awareness of public rights and responsibilities. Our commitment is to empower citizens to ask the right questions and demand transparency in governance.

Our Vision

We envision a knowledge-driven and progressive society, where news is not just consumed passively but sparks informed dialogue and conscious action. At Citizens Voice, our goal is to educate, engage and inspire people through reporting that is educational, solution-oriented and deeply rooted in public interest.

With passion, integrity and a sense of national purpose, Citizens Voice is committed to working toward a better-informed and more empowered Bangladesh—where citizens not only know their rights but act upon them to shape a stronger future.

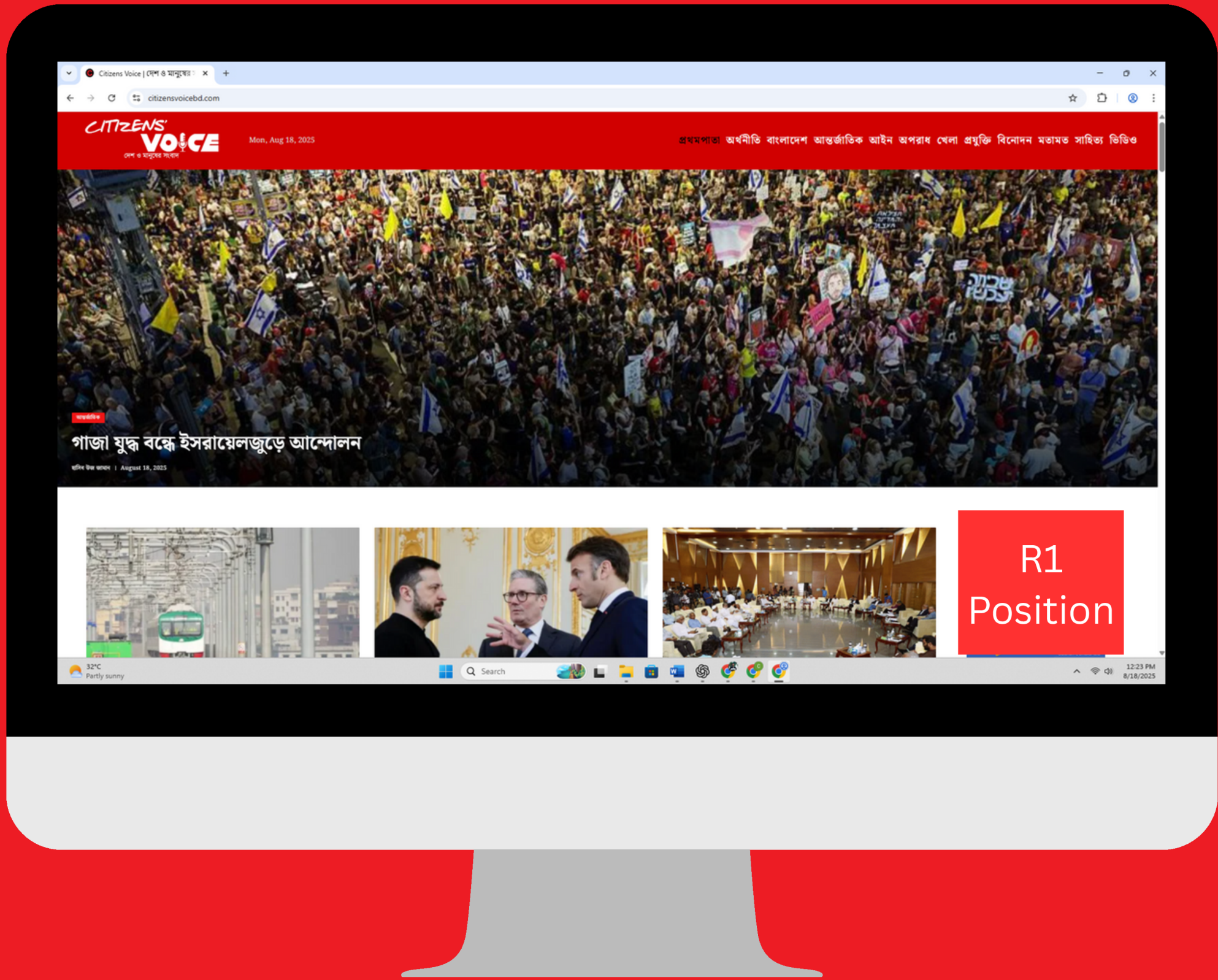
Desktop Home Page View



Mobile Home Page View



Desktop Home Page View



Mobile Home Page View



Home Page

Desktop	Ad size	Cost Per Months
T1	728x90	80,000/-
T2	728x90	70,000/-
T3	728x90	60,000/-
T4	728x90	60,000/-
T5	728x90	50,000/-
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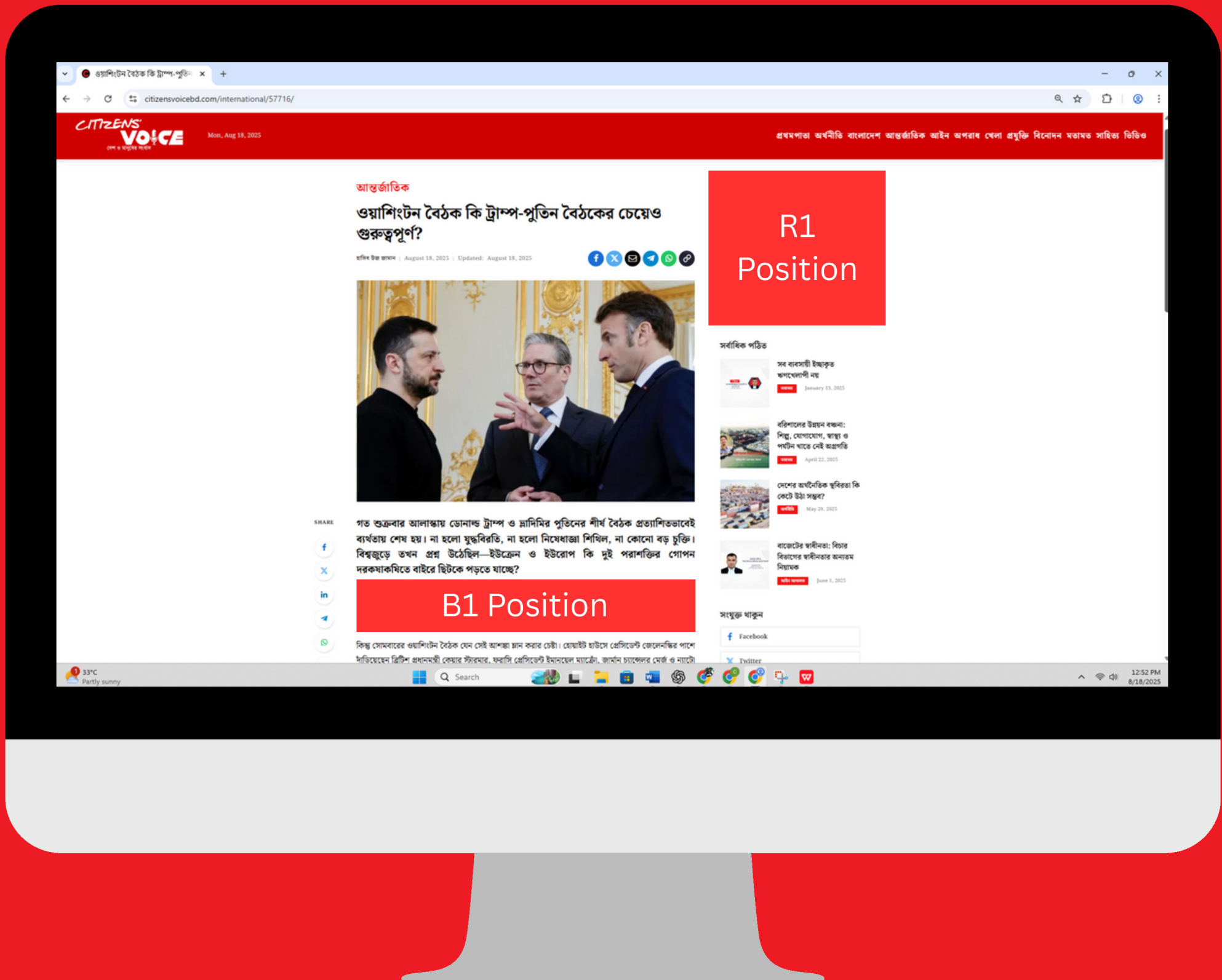
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T8	320x100	40,000/-
T9	320x100	40,000/-

Home Page

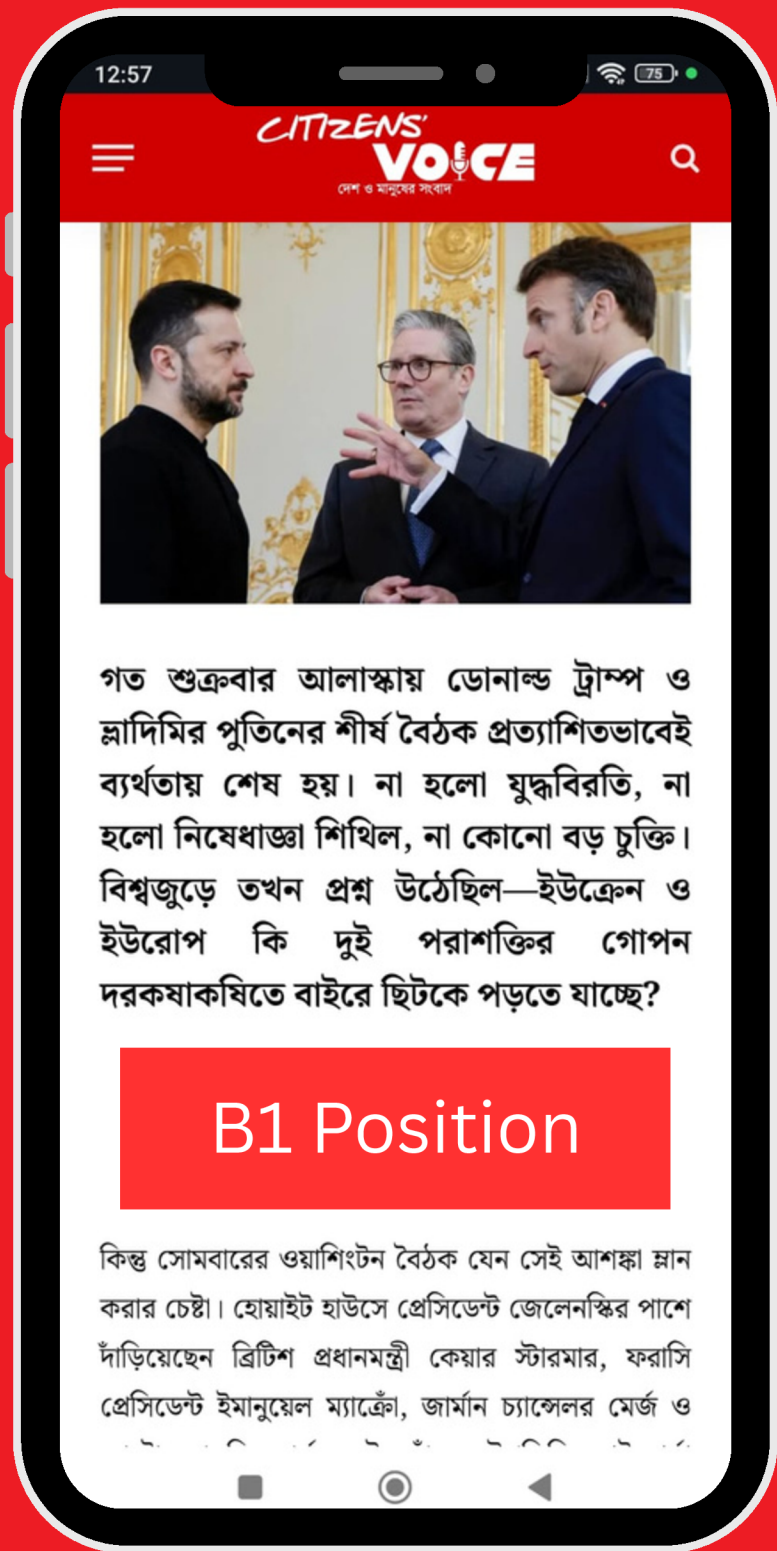
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R2	300x280	70,000/-
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R4	300x280	60,000/-
R5	300x280	50,000/-

Mobile	Ad size	Cost Per Months
R1	300x250	80,000/-
R2	300x250	70,000/-
R3	300x250	60,000/-
R4	300x250	60,000/-
R5	300x250	50,000/-

Desktop Article Page View



Mobile Article Page View

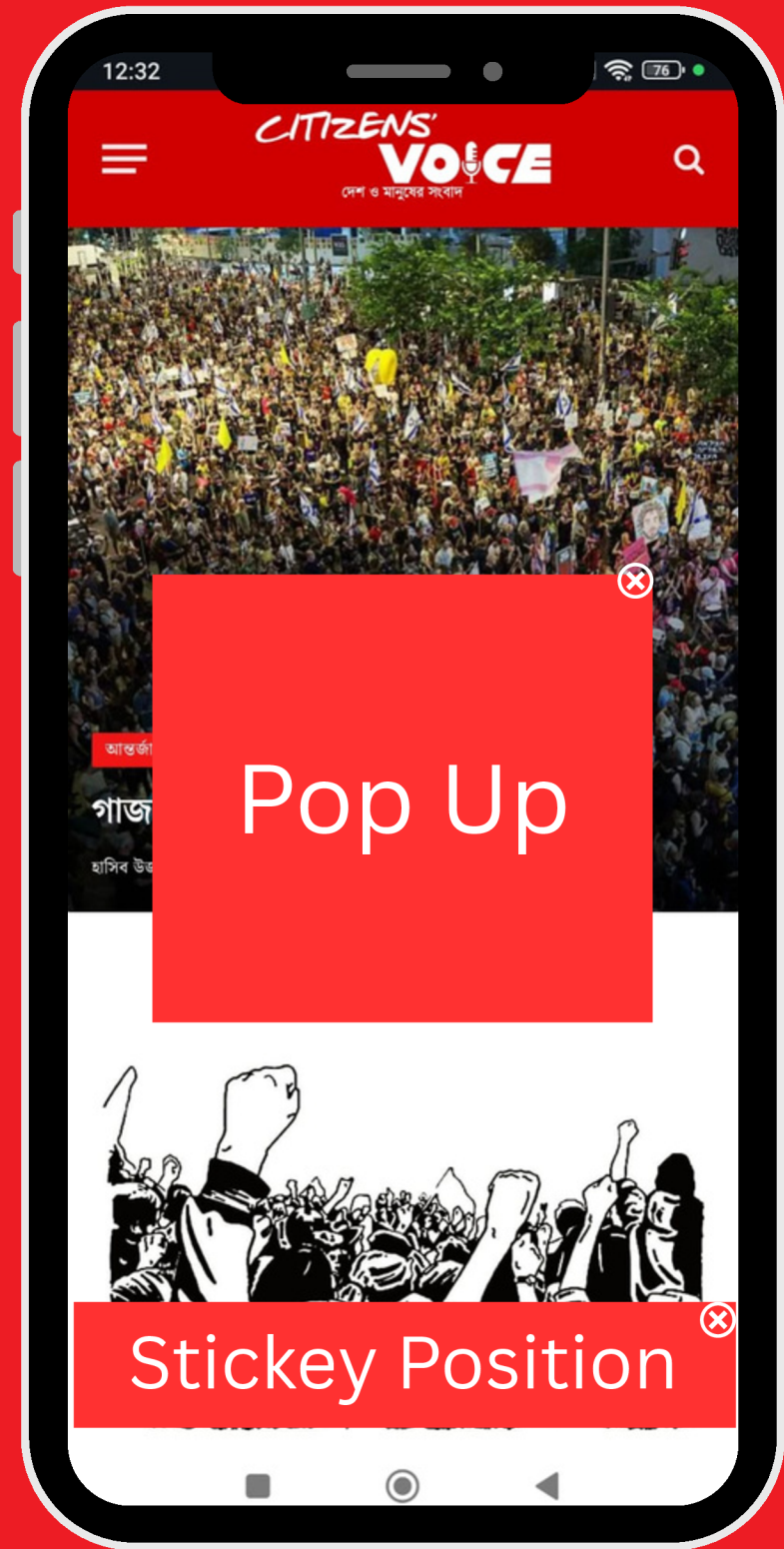
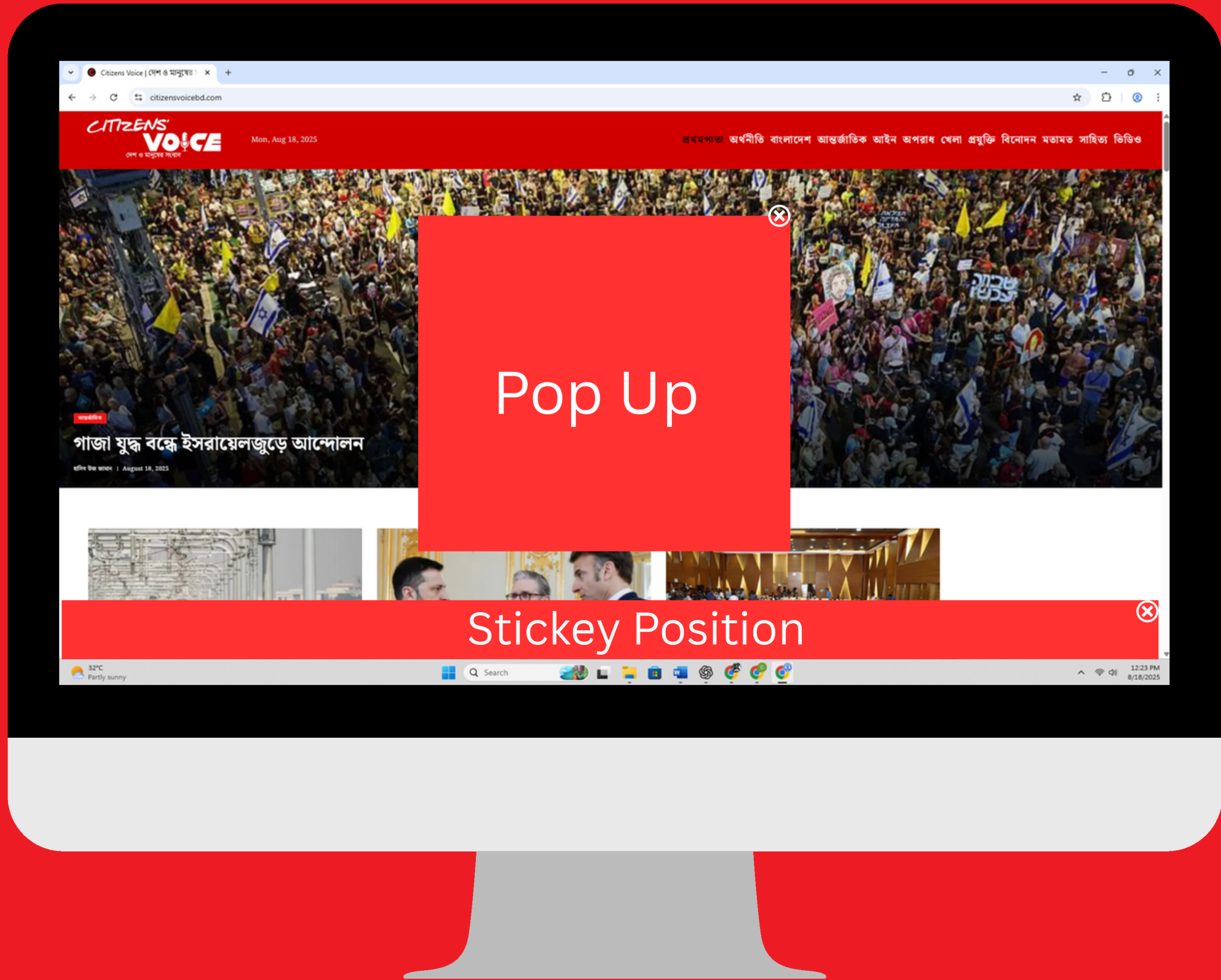


Article Page

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B6	728x90	40,000/-
B7	728x90	40,000/-
B8	728x90	40,000/-

Mobile	Ad size	Cost Per Months
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B2	300x100	60,000/-
B3	300x100	50,000/-
B4	300x100	50,000/-
B5	300x100	40,000/-
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B7	300x100	40,000/-
B8	300x100	40,000/-

Desktop Home Page View



Mobile Home Page View

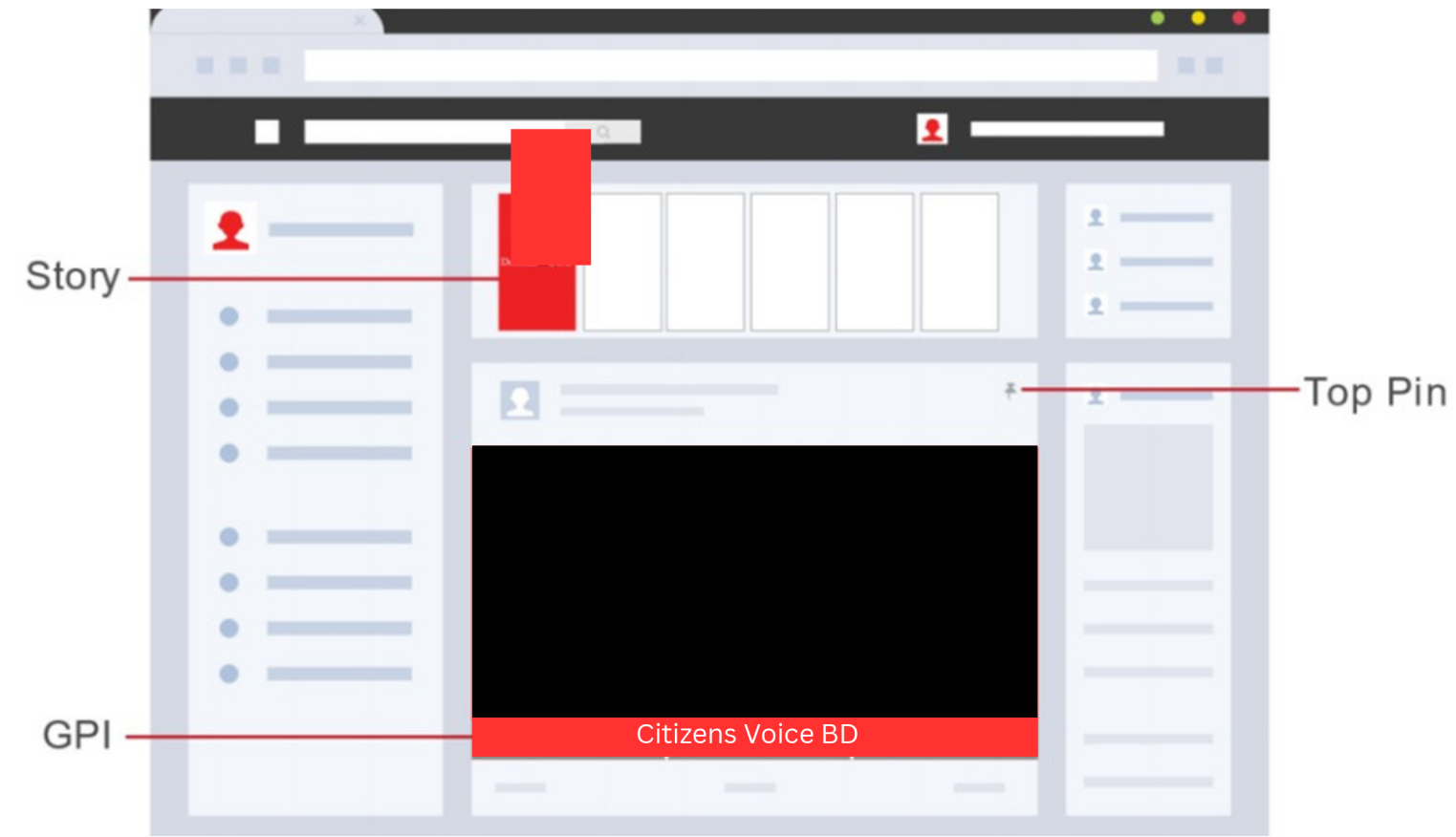
Pop Up

Desktop	Ad size	Cost Per Months	Mobile	Ad size	Cost Per Months
Pop Up	660x400	1,00,000/-	Pop Up	320x480	1,00,000

Stickey Position

Desktop	Ad size	Cost Per Months	Mobile	Ad size	Cost Per Months
Stickey	728x90	1,00,000	Stickey	300x100	1,00,000

Social Media Placements



Social Media Rates

Facebook	Youtube	Ads Size	Minimum Requirement	Post Cost	Per Months by Category	Per Months All
GPI	N/A	700x80	20	1,000/-	20,000/-	50,000/-
Top Pin	N/A	N/A	4	2,000/-	N/A	N/A
Story	Shorts	1080x1920	10	5,000/-	N/A	N/A
Doggy/Overlay	Doggy/Overlay	320x250	5	10,000/-	50,000/-	2,00,000/-
L-Shape	L-Shape	1080x100	5	10,000/-	1,00,000/-	3,00,000/-
Bumper Pre Roll	Bumper Pre Roll	1920x1080	5	20,000/-	2,00,000/-	6,00,000/-
Mid Roll	Mid Roll	1920x1080	5	15,000/-	1,70,000/-	5,00,000/-
Mid Roll	Mid Roll	1920x1080	5	10,000/-	1,20,000/-	3,00,000/-

Advertising Guidelines – Citizens Voice BD

- **Restricted Content:** Citizens Voice BD does not publish advertisements that include gambling, alcohol, tobacco, drugs, sexually explicit material, arms or explosives, violent content, abusive or racial language or any visuals/text considered offensive.
- **Offer Validity:** This offer is exclusive to the current proposal and cannot be combined with or applied to any other offer under any circumstance.
- **Payment Terms:** Advertisers are required to complete payment within 15 working days from the date the work order is issued.
- **Policy Note:** All advertising offers are subject to revision or change as per the policies of citizensvoicebd.com.



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